



Advisor Biography

Adam Ausloos, MBA CRPC

Founder / Fiduciary Financial Advisor

As the founder of Empower Private Wealth, I specialize in advance tax planning, unique trusts, and other tax solutions as the core foundation of a detailed estate and family office structure plan. Access to unique Private Placement offerings my most successful trust clients offer is a significant advantage when customizing diversified portfolio's that go beyond the status quo commoditized financial strategies that under perform. I serve high-net-worth individuals, dentists, trusts, business owners, real estate owners, medical professionals, and private placement Insurance policies. My goal is to thoroughly understand my clients' financial priorities so that I may earn their trust and tailor tax and financial strategies that achieve all objectives while exceeding expectations. I do this by first listening to my clients to fully understand their current situation and future objectives as well as potential concerns. I then implement investment solutions that address their risk tolerances, time horizon, liquidity needs and overall investment goals. My recommended strategies are designed to fit each client's unique goals by utilizing the wealth of knowledge of industry specialists and incorporating all available appropriate firm resources. I pride myself on a disciplined wealth management process built on established investment principles while allowing the flexibility to adapt quickly to address the increasing complexities of today's markets. My service-focused approach, combined with my ability to explain financial strategies effectively gives my clients comfort, and enables my clients to concentrate on their priorities at each stage of their lives with confidence.

Empower Private Wealth has a strategic partnership with a large RIA team that provides all the Advisory services involving market investments, models, goals-based planning services, and advanced advisory services. This allows every client to receive the very best client experience possible with access to the unique offerings Empower Private Wealth offers and everything else the financial services industry offers through the strategic partnership RIA team.

Adam is a man of faith, strong believer in the greater good and empowering his clients through his work and service. He earned a B.S. Degree from Carroll University in Waukesha WI. He also earned an Executive MBA with honors from UW-Milwaukee Lubar School of Business. Adam is an active member of the UW-Milwaukee Lubar EMBA Alumni Association and was elected by his peers to sit on the board. Adam has over a decade of experience with advanced tax planning, trusts and private placement life insurance (PPLI). Adam is a visionary big picture entrepreneur who has started, built and ran 10 businesses including the three he currently manages. Adam understands the business owner client as well as the C-Level executive client because of his personal entrepreneurial experience. Adam is passionate about business, continuous improvement, and providing high quality resources to help create solutions to address the many complex concerns his clients face professionally and personally. Adam enjoyed performing high level corporate leadership and business development duties but gained most satisfaction from coaching his employees to achieve their full potential, to surpass their goals, and have the ability to provide a better life for their families. Adam strives tirelessly to provide the positive outcomes for all of his clients. Adam does find time to work out weekly, golf, relax on the boat or pursue various water sports, and spend time with his family, friends, and loyal dog when business allows.